# WELCOME TO THE

**W RLD** chlorine council<sup>®</sup>



### WCC member organisations



### WCC Vision and Mission

#### WCC Vision

"Chlor-alkali chemistry is recognized as making an essential contribution to a sustainable world."

#### **WCC** Mission

"Be a global forum to promote health, safety, and environmental best practices in order to provide society with the benefits of the chlor-alkali industry."





### WCC Values

#### Respect

• Our internal and external relationships and partnerships are based on the belief that all people deserve respect.

#### Integrity

• We are a reliable source and trusted provider of information on the safe handling and environmental and health effects of chlorine.

#### Engagement

• We are committed to sharing our knowledge, information, and resources to ensure chlor-alkali chemistry is recognized by society.

#### Partnership

- We maintain partnerships to work globally to inform international policy development that relates to our industry and products.
- We will foster collective efforts to support the chlor-alkali industry.



# WCC Goals and Objectives

# Goal Area 1 Safety

Promote the continuous improvement of safety, environment and health performance, progress and practices worldwide in chlor-alkali production, transportation and use.

#### **Objective:** Achieve zero incidents in the chlor-alkali industry

- Organize an annual safety seminar
  - 'Safety Seminar & African Water Forum' | South Africa | July 2019
  - 'Safety Seminar' | online | 17-18 November 2020
  - 'Safety Seminar' | online | 9-10 November 2021
- Support other global safety seminars
  - 'Safety in Transportation of all Chlor Alkali products seminar' | India | September/October 2019

- ...



# Goal Area 1 Safety

Promote the continuous improvement of safety, environment and health performance, progress and practices worldwide in chlor-alkali production, transportation and use.

#### **Objective:** Achieve zero incidents in the chlor-alkali industry (cont'd)

- Exchange and promote safety procedures, and information among regions
  - Quarterly GST teleconferences
  - Spring & October WCC Management Committee Meeting and 'on-demand' requests
  - Quarterly safety newsletter
  - Exchange on incident reports and general best practices guidance



# Goal Area 2 Active Engagement

Maintain active engagement with our members and partners to share our knowledge, insights and perspectives.

#### **Objective: Develop a directory of key partners and stakeholders**

- United Nations activities
  - Follow up on High Level Political Forum
  - Participate in Conference of the Parties for Minamata Convention on Mercury
- Optimize/maintain engagement and commitment of the WCC members and partners



# Goal Area 3 Sustainability

Demonstrate and communicate the environmental, social, and economic contributions of chlor-alkali chemistry.

# **Objective:** Demonstrate that the chlor-alkali industry contributes to a sustainable future

- Maintain appropriate recognition of 'water treatment' in the new UN Sustainability Development Goals on safe water treatment and sanitation
  - Follow up and promotion of chlorination tied to SDG #6 (indicator)
  - Also consider SDGs #7, #11, #12, #14, #15 and #17
  - Share infographic on disinfection of drinking water wells and cisterns in the developing world



# Goal Area 3 Sustainability

Demonstrate and communicate the environmental, social, and economic contributions of chlor-alkali chemistry.

# **Objective:** Demonstrate that the chlor-alkali industry contributes to a sustainable future

- Incorporate and utilize the benefits messages to highlight the value of our industry
  - Bring sustainability-related messages to UN High Level Political Forum
- Develop and share relevant data and materials
  - Report Mercury Emissions
- Bi-annually update the Sustainability Brochure



# Goal Area 4 Advocacy

Participate in key international, regulatory and policy fora to promote informed decision making by World Chlorine Council member organizations and key stakeholders.

#### **Objective:** Build sound knowledge database and ensure United Nations engagement

- Develop, update and use science-based materials for advocacy purposes
  - Continue DBP literature review
  - Develop knowledge base and issue brief on the use of chlorine chemistry in ballast water treatment
- Develop a matrix of WCC members' engagement at the United Nations
  - Ensure rotating responsibilities
- Monitor/update % of world chlorine production represented by WCC



# Goal Area 5 Communications

Communicate the opportunities, progress and the challenges facing the chlor-alkali chemistry to our members and society.

#### **Objective:** Develop a comprehensive WCC communications plan

- Draw up and update a WCC communications plan
- Keep updating website
- Keep CL17 filing system updated
- Whenever relevant, draw up common messages on chlor-alkali processes, disinfection byproducts and drinking/pool water, wastewater treatment, ballast water, chemical warfare, ...





**Global Adv. & Science Team** 

**Communications Team** 

Global Safety Team

Management Committee

R. Mariner

C. Birkner

T. Manders

M. Pauwels



### WCC Global Advocacy and Science Team (GAST) tools

- Quarterly meetings of the WCC Disinfection By Product Task Force (DBP TF)
- Water Forum events held every 2-3 years (with GST)
  - None on the horizon due to Covid
- Issue Briefs
  - Role of disinfectants in fighting Covid
  - Responsible use of disinfectants during a pandemic
  - Ballast Water Treatment
  - Cistern disinfection
- Regional topic briefings during the WCC meetings





### WCC Global Safety Team (GST) tools

- Quarterly meetings
- Quarterly Safety newsletter
- Yearly Safety Seminar
- WCC Cardinal Rules on Process Safety Management
- Sharing best practices
- Contributions to the Sustainability Report
- Chlor-Alkali Manufacturing Processes Publication





## WCC Global Communication Team (GCT) tools

#### Face to face

- Semi-annual WCC meetings *internal*
- Annual safety conference and triennial water conferences external
- Ad hoc events by topic (eg United Nations, DBP events highlighted, etc) external

### Mass media

Internal

- Semi-annual WCC newsletter and quarterly WCC safety newsletter
- CL17 Sharepoint <u>https://worldchlorine.sharepoint.com</u>

### External

- WCC website <u>https://worldchlorine.org</u> and yearly overview
- WCC publications, position and scientific papers



# THANK YOU!

